




PIP STUDIO

• AMSTERDAM •

LOUNGEWEAR COLLECTION SPRING-SUMMER 2024



*Yesterday is a treasure,  
today is a gift*

In 2007, Pip Studio was founded in Amsterdam by Catharina van der Endt who decided it was time to colour outside the lines. Today, Pip Studio has grown up, but kept her playful character. Pip Studio is a reflection of Catharina's positive personality and perspective on life. She is convinced that each moment of each day beholds the opportunity to share and celebrate life with the people we care for.

You could ignore those tiny chunks of gold by sticking to your daily routine. But Pip suggests doing the exact opposite. Chase them, embrace them and cherish them. From waking up in the morning in a beautifully messy bed, walking barefoot over fairy tale tiles to sipping coffee together from royal porcelain cups that are different in every way you look at it.

From teapot to wallpaper, from pillow to cookie jar: Pip brightens your day with a colourful mash-up of styles and stories. Pip is a true treasure hunter. A passionate collector of past prettiness and enthusiastic adopter of bright new technology, like digital textile printing or porcelain cutlery. Resulting in a growing number of collections of today's classics. Pip's products are crafted with eye for the tiniest details. Classic yet inventive, traditional yet original. They remind us to embrace our heritage and inspire us to celebrate life.

**Enjoy our new collection!**

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This collection is available from  
January 2024

















































































































# BAMBOLEO



## NOELLE

### Kimono

Bamboleo White

95% Viscose | 5% Elastane



## DEWI

### Short Sleeve Nightdress

Bamboleo White

95% Viscose | 5% Elastane



## DANIELA

### Short Sleeve Nightdress

Bamboleo White

95% Viscose | 5% Elastane



## BOBIEN

### Long Trousers

Bamboleo White

95% Viscose | 5% Elastane

VIVA LAS FLORES



**NISHA**  
**Kimono**

Viva las Flores Pink  
95% Viscose | 5% Elastane



**DALIA**  
**Short Sleeve Nightdress**

Viva las Flores Pink  
95% Viscose | 5% Elastane



**DJOY**  
**Short Sleeve Nightdress**

Viva las Flores Pink  
95% Viscose | 5% Elastane



**BOBIEN**  
**Long Trousers**

Viva las Flores Pink  
95% Viscose | 5% Elastane





**NAOMI**  
**Kimono**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**DANIELA**  
**Short Sleeve Nightdress**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**DIEZEL**  
**Sleeveless Nightdress**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**FLORA**  
**Short Sleeve Top**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**SELINA**  
**Sleeveless Top**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**BELIN**  
**Long Trousers**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**BOBIEN**  
**Long Trousers**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**BOB**  
**Short Trousers**  
Amor de Dios Sand  
95% Viscose | 5% Elastane



**NAOMI**  
**Kimono**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**DANIELA**  
**Short Sleeve Nightdress**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**DIEZEL**  
**Sleeveless Nightdress**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**FLORA**  
**Short Sleeve Top**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**SELINA**  
**Sleeveless Top**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**BELIN**  
**Long Trousers**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**BOBIEN**  
**Long Trousers**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



**BOB**  
**Short Trousers**

La Dolce Vita Light Green  
95% Viscose | 5% Elastane



# GOOD NIGHTINGALE



**NIELS**  
**Kimono**

Good Nightingale Lilac  
95% Viscose | 5% Elastane



**DALIA**  
**Short Sleeve Nightdress**  
Good Nightingale Lilac  
95% Viscose | 5% Elastane



**DJOY**  
**Short Sleeve Nightdress**  
Good Nightingale Lilac  
95% Viscose | 5% Elastane



ALCAZAR



**NOELLE**  
Kimono  
Alcazar Multicolour  
100% Viscose



**BOB**  
Short Trousers  
Alcazar Multicolour  
100% Viscose



**BELIN**  
Long Trousers  
Alcazar Multicolour  
100% Viscose



**FLORA**  
Short Sleeve Top  
Alcazar Multicolour  
100% Viscose





**TILLY**  
**Short Sleeve Top**  
Alba Blue Green  
95% Viscose | 5% Elastane



**BOB**  
**Short Trousers**  
Alba Blue Green  
95% Viscose | 5% Elastane



**DEWI**  
**Short Sleeve Nightdress**  
Alba Blue Green  
95% Viscose | 5% Elastane



**DJOY**  
**Short Sleeve Nightdress**  
Alba Blue Green  
95% Viscose | 5% Elastane



**DAMARA**  
**Sleeveless Nightdress**  
Alba Blue Green  
95% Viscose | 5% Elastane



**TILLY**  
**Short Sleeve Top**  
Alba Khaki  
95% Viscose | 5% Elastane



**BOB**  
**Short Trousers**  
Alba Khaki  
95% Viscose | 5% Elastane



**DEWI**  
**Short Sleeve Nightdress**  
Alba Khaki  
95% Viscose | 5% Elastane



**DJOY**  
**Short Sleeve Nightdress**  
Alba Khaki  
95% Viscose | 5% Elastane



**DAMARA**  
**Sleeveless Nightdress**  
Alba Khaki  
95% Viscose | 5% Elastane



**DAISY**  
**Short Sleeve Nightdress**  
Verano Green  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**  
Verano Green  
95% Viscose | 5% Elastane



**TONI**  
**Sleeveless Top**  
Verano Green  
100% Cotton



**BOBIEN**  
**Long Trousers**  
Verano Green  
95% Viscose | 5% Elastane



**CELESTE**  
**Culotte Trousers**  
Verano Green  
100% Cotton



**BOBI**  
**Short Trousers**  
Verano Green  
100% Cotton



**DAISY**  
**Short Sleeve Nightdress**  
Verano Lilac  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**  
Verano Lilac  
95% Viscose | 5% Elastane



**TONI**  
**Sleeveless Top**  
Verano Lilac  
100% Cotton



**BOBIEN**  
**Long Trousers**  
Verano Lilac  
95% Viscose | 5% Elastane



**CELESTE**  
**Culotte Trousers**  
Verano Lilac  
100% Cotton



**BOBI**  
**Short Trousers**  
Verano Lilac  
100% Cotton



**TOY**  
**Short Sleeve Top**  
Little Sumo Stripe Green  
48% Viscose | 48% Polyester | 4% Elastane



**TOY**  
**Short Sleeve Top**  
Little Sumo Stripe Lilac  
48% Viscose | 48% Polyester | 4% Elastane



**TOY**  
**Short Sleeve Top**  
Little Sumo Stripe Blue  
48% Viscose | 48% Polyester | 4% Elastane



**TATUM**  
**Short Sleeve Top**  
Little Sumo Stripe Green  
48% Viscose | 48% Polyester | 4% Elastane



**TATUM**  
**Short Sleeve Top**  
Little Sumo Stripe Lilac  
48% Viscose | 48% Polyester | 4% Elastane



**TATUM**  
**Short Sleeve Top**  
Little Sumo Stripe Blue  
48% Viscose | 48% Polyester | 4% Elastane



**BOBIEN**  
**Long Trousers**  
Little Sumo Stripe Green  
48% Viscose | 48% Polyester | 4% Elastane



**BOBIEN**  
**Long Trousers**  
Little Sumo Stripe Lilac  
48% Viscose | 48% Polyester | 4% Elastane



**BOBIEN**  
**Long Trousers**  
Little Sumo Stripe Blue  
48% Viscose | 48% Polyester | 4% Elastane



**TILLY**  
**Short Sleeve Top**  
Mi Vida Green  
95% Viscose | 5% Elastane



**TILLY**  
**Short Sleeve Top**  
Mi Vida Pink  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**  
Solid Green  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**  
Solid Lilac  
95% Viscose | 5% Elastane



**TOY**  
**Short Sleeve Top**  
Solid Blue  
95% Viscose | 5% Elastane



**BOB**  
**Short Trousers**  
Little Sumo Stripe Green  
48% Viscose | 48% Polyester | 4% Elastane



**BOB**  
**Short Trousers**  
Little Sumo Stripe Lilac  
48% Viscose | 48% Polyester | 4% Elastane



**BOB**  
**Short Trousers**  
Little Sumo Stripe Blue  
48% Viscose | 48% Polyester | 4% Elastane



## TUTTI I FIORI



**DJOY**  
**Short Sleeve Nightdress**  
Tutti i Fiori Light Blue  
95% Viscose | 5% Elastane



**NINNY**  
**Kimono**  
Tutti i Fiori Light Blue  
95% Viscose | 5% Elastane



**BOB**  
**Short Trousers**  
Tutti i Fiori Light Blue  
95% Viscose | 5% Elastane



**BOBIEN**  
**Long Trousers**  
Tutti i Fiori Light Blue  
95% Viscose | 5% Elastane





**NICOS**  
Jacket

Casa dei Fiori Raspberry  
95% Cotton | 5% Elastane



**TATUM**  
Sport Top

Casa dei Fiori Raspberry  
48% Cotton | 48% Modal | 4% Elastane



**NICOS**  
Jacket

Casa dei Fiori Blue  
95% Cotton | 5% Elastane



**TATUM**  
Sport Top

Casa dei Fiori Blue  
48% Cotton | 48% Modal | 4% Elastane



**PARLOTTE**  
Jumpsuit

Casa dei Fiori Raspberry  
48% Cotton | 48% Modal | 4% Elastane



**BRITT**  
Long Trousers

Casa dei Fiori Raspberry  
95% Cotton | 5% Elastane



**PARLOTTE**  
Jumpsuit

Casa dei Fiori Blue  
48% Cotton | 48% Modal | 4% Elastane



**BRITT**  
Long Trousers

Casa dei Fiori Blue  
95% Cotton | 5% Elastane



**TAHNEE**  
**Sport Top**  
Señorita Pip Dark Pink  
36% Cotton | 36% Modal | 28% Elastane



**TULA**  
**Sport Top**  
Señorita Pip Dark Pink  
48% Cotton | 48% Modal | 4% Elastane



**HANNY**  
**Jacket**  
Señorita Pip Dark Pink  
95% Cotton | 5% Elastane



**TILLY**  
**Short Sleeve Top**  
Señorita Pip Dark Pink  
48% Cotton | 48% Modal | 4% Elastane



**BELLA**  
**Long Sport Trousers**  
Señorita Pip Dark Pink  
36% Cotton | 36% Modal | 28% Elastane



**BONNY**  
**Long Sport Trousers**  
Señorita Pip Dark Pink  
36% Cotton | 36% Modal | 28% Elastane



**BALI**  
**Short Trousers**  
Señorita Pip Dark Pink  
95% Cotton | 5% Elastane



**TAHNEE**  
**Sport Top**  
Señorita Pip Dark Blue  
36% Cotton | 36% Modal | 28% Elastane



**TULA**  
**Sport Top**  
Señorita Pip Dark Blue  
48% Cotton | 48% Modal | 4% Elastane



**HANNY**  
**Jacket**  
Señorita Pip Dark Blue  
95% Cotton | 5% Elastane



**TILLY**  
**Short Sleeve Top**  
Señorita Pip Dark Blue  
48% Cotton | 48% Modal | 4% Elastane



**BELLA**  
**Long Sport Trousers**  
Señorita Pip Dark Blue  
36% Cotton | 36% Modal | 28% Elastane



**BONNY**  
**Long Sport Trousers**  
Señorita Pip Dark Blue  
36% Cotton | 36% Modal | 28% Elastane



**BALI**  
**Short Trousers**  
Señorita Pip Dark Blue  
95% Cotton | 5% Elastane



**TIFFANY**  
**Short Sleeve Top**  
Petite Sumo Stripe Green  
80% Cotton | 20% Polyester



**TIFFANY**  
**Short Sleeve Top**  
Petite Sumo Stripe Lilac  
80% Cotton | 20% Polyester



**TIFFANY**  
**Short Sleeve Top**  
Petite Sumo Stripe Blue  
80% Cotton | 20% Polyester



**BISOU**  
**Short Trousers**  
Petite Sumo Stripe Green  
80% Cotton | 20% Polyester



**BISOU**  
**Short Trousers**  
Petite Sumo Stripe Lilac  
80% Cotton | 20% Polyester



**BISOU**  
**Short Trousers**  
Petite Sumo Stripe Blue  
80% Cotton | 20% Polyester



**BRITTNEY**  
**Long Trousers**  
Petite Sumo Stripe Green  
80% Cotton | 20% Polyester



**BRITTNEY**  
**Long Trousers**  
Petite Sumo Stripe Lilac  
80% Cotton | 20% Polyester



**BRITTNEY**  
**Long Trousers**  
Petite Sumo Stripe Blue  
80% Cotton | 20% Polyester



**ADELINE**  
**Sun Hat**  
Petite Sumo Stripe Green  
80% Cotton | 20% Polyester



**ADELINE**  
**Sun Hat**  
Petite Sumo Stripe Lilac  
80% Cotton | 20% Polyester



**ADELINE**  
**Sun Hat**  
Petite Sumo Stripe Blue  
80% Cotton | 20% Polyester



**PATTY**  
**Jumpsuit**  
Petite Sumo Stripe Green  
80% Cotton | 20% Polyester



**PATTY**  
**Jumpsuit**  
Petite Sumo Stripe Lilac  
80% Cotton | 20% Polyester



**PATTY**  
**Jumpsuit**  
Petite Sumo Stripe Blue  
80% Cotton | 20% Polyester



**NADIA**  
**Kimono**  
Petite Sumo Stripe Green  
80% Cotton | 20% Polyester



**NADIA**  
**Kimono**  
Petite Sumo Stripe Lilac  
80% Cotton | 20% Polyester



**NADIA**  
**Kimono**  
Petite Sumo Stripe Blue  
80% Cotton | 20% Polyester



**SELINA**

**Sleeveless Top**

Fiesta de Flamencos Green  
95% Viscose | 5% Elastane



**BOB**

**Short Trousers**

Fiesta de Flamencos Green  
95% Viscose | 5% Elastane



**SELINA**

**Sleeveless Top**

Fiesta de Flamencos Red  
95% Viscose | 5% Elastane



**BOB**

**Short Trousers**

Fiesta de Flamencos Red  
95% Viscose | 5% Elastane



**ANKE**  
**Head band**  
Fiesta de Flamencos Green  
100% Cotton



**NELLY**  
**Kimono**  
Fiesta de Flamencos Green  
100% Cotton



**DAVINA**  
**Tunic**  
Fiesta de Flamencos Green  
100% Cotton



**DANINI**  
**Tunic**  
Fiesta de Flamencos Green  
100% Cotton



**ANKE**  
**Head band**  
Fiesta de Flamencos Red  
100% Cotton



**NELLY**  
**Kimono**  
Fiesta de Flamencos Red  
100% Cotton



**DAVINA**  
**Tunic**  
Fiesta de Flamencos Red  
100% Cotton



**DANINI**  
**Tunic**  
Fiesta de Flamencos Red  
100% Cotton

**100% Viscose**

Viscose is often assumed to be a synthetic material, presumably because it used to be called artificial silk. Viscose is actually a synthetic fibre, but it is made from natural materials (wood and cellulose).

This is why this substance is also known as semisynthetic.

Viscose is a lovely, supple material that flatters the body wonderfully. This fabric also has a luxurious, silky sheen, hence the name artificial silk. The fabric is comfortable and lovely to wear as the fabric does not sweat, it also has moisture-wicking properties and is a breathable due the fabric structure.

**95% Viscose | 5% Elastane**

Almost every season we use the fabric composition jersey viscose. The blend of viscose and elastane is the perfect balance between being washable and easy care, a soft smooth finish which feels lovely against your skin and you also have the comfort of wearing a stretch fabric. The fabric is comfortable and lovely to wear as the fabric does not sweat and is a breathable.

**95% Cotton | 5% Elastane**

Cotton is a natural material that absorbs a lot of moisture and is comfy to wear. Combined with elastane to make the fabric more elastic and to bring the items back in shape.

**48% Viscose | 48% Polyester | 4% Elastane**

Polyviscose fabric is a blend of viscose and polyester. Blending polyester with viscose gives the best of both worlds and polyviscose is best described as a semi-natural or semi-synthetic fibre. By blending viscose and polyester to make a new fabric quality, poly-viscose largely retains the pleasant drape and feel of standard viscose, so its touch is quite natural to handle. But the added polyester means polyviscose is much easier to care for. Combined with elastane to make the fabric more elastic and to bring the items back into shape.

**2x2 rib - 100% Cotton**

Cotton is a natural material that absorbs a lot of moisture and is comfortable to wear in summer as it will keep you cool due it's breathable structure. For the Summer 2024 collection we knitted the cotton fibres into a rib knit. Rib knit is a different way of knitting that creates the appearance of raised vertical lines in the fabric. The main advantage of this fabric is the high degree of elasticity. The fabrics are more elastic and durable than other jersey knits and tend to fit the body. One other advantage is that it doesn't wrinkle. The elasticity of the structure allows the fabric to get back to it's original shape easily.

**80% Cotton | 20% Polyester**

Terry is a fabric woven with many protruding loops of thread which can absorb large amounts of water. Which makes it an ideal fabric, especially for our loungewear collection, with its highly absorbent structure. These loops are often longer on one side since they were created to have the greatest possible absorbency.



### **48% Cotton | 48% Modal | 4% Elastane**

Cotton and Modal are very different fabrics. The difference between cotton and modal fabric is that modal is softer and silkier, while cotton is warmer and more breathable. Combined you get the perfect mix of softness and breathability. The Cotton fabric makes it warmer and more breathable. Modal fabric is known for its softness, durability and colour fastness. Due to its chemical process during dyeing the colours and prints will not fade if you wash it repeatedly. Plus its smooth surface resists pilling, so the garment will look nice for a long time. Combined with elastane to make the fabric more elastic and to bring the items back in shape. In this group it is very important that the products support during sports and that humidity is regulated. That's why we have the material combinations.

### **36% Cotton | 36% Modal | 28% Elastane**

The high percentage of elastane makes this fabric perfect for our loungewear collection.  
The high percentage of elastane gives support during every workout.

### **100% Cotton voile**

Cotton voile is a lightweight woven fabric made from 100% cotton. It has a higher thread count than most cotton fabrics which results in a silky soft hand feel. The perfect fabric for our Summer 2024 collection because of its semi sheer outlook and breathable fabric it is ideal for hot climates as it allows the air to pass through, providing comfort even on the most scorching day.



### **Sustainability**

Pip Studio does not own any factories, we work together with our carefully selected partners. We believe that the manufacturing of our products should be done in a responsible way. We aim to create collections with well-thought-out solutions that bring a sparkle to everyday life. Our partners' philosophy is to build a trustworthy and long-term relationship with our suppliers in order to ensure continuity of the quality, look and delivery of our collections. All Pip Studio products are produced in a sustainable way and marked with the Pip Studio sustainable icon in the care label.



### **Wash care instructions**

To enjoy your Pip Studio products till the end of times, please follow the recommended care instructions of the care label on each garment carefully.



**PIP STUDIO**

• AMSTERDAM •

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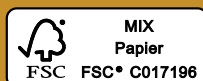
Changes in colours and styles with reservation.

Scan the QRcode and check out our beautiful new collection.



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**THE FOREST-BASED  
MATERIAL IN THIS  
PRODUCT IS RECYCLED.**



THE SPRING SUMMER BAGS COLLECTION IS AVAILABLE FROM JANUARY 2024

Check our latest brochure at [newedition.nl](http://newedition.nl)

